

English year 2
Theme lesson
Chocolate problems



Name: _____

Class: _____

Chocolate problems

In today's class, we'll be exploring the delicious world of chocolate while also delving into some of the important issues that surround it. Chocolate, with its rich history and irresistible taste, has a darker side that often goes unnoticed. From safety concerns to legal controversies and the importance of fair trade practices, there's much to uncover about this beloved treat. We will navigate through the complexities of chocolate production and learn how we can make informed choices to ensure a sweeter future for all. Let's dive in!

This lesson consists of three parts:

1. Listening
2. Reading
3. Researching

Each part zooms in on a problem regarding chocolate.

1) Listening portion

*You are going to watch a video about the international cocoa quarantine centre.
While watching the video, answer the following questions.*

1. What is the main reason for the upcoming shortage of chocolate mentioned in the video?
 - a) Decreased demand in China and India
 - b) Insufficient supply of cocoa beans
 - c) Climate change affecting cocoa crops
 - d) Inefficient management of cocoa farms

2. Why are new varieties of cocoa needed?
 - a) To meet the rising demand for chocolate
 - b) To improve the taste of chocolate
 - c) To reduce the cost of chocolate production
 - d) To increase the shelf life of chocolate

3. What is the purpose of the International Cocoa Quarantine Center?
 - a) To grow cocoa plants in a controlled environment
 - b) To crossbreed different varieties of cocoa
 - c) To protect against the spread of diseases in cocoa crops
 - d) To conduct research on cocoa farming techniques

4. How long does the quarantine process at the centre last?
 - a) One year
 - b) Two years
 - c) Three years
 - d) Four years

5. What is the significance of the location of the quarantine centre in rural England?
 - a) It allows for easy transportation of cocoa plants
 - b) It ensures a suitable climate for cocoa cultivation
 - c) It minimises the risk of cocoa pests and diseases entering the facility
 - d) It provides access to a large cocoa farming community

6. What would happen if there were a worldwide cocoa shortage?
 - a) Grocery store shelves would be empty of chocolate
 - b) The price of chocolate would increase significantly
 - c) The big manufacturers would stop producing chocolate
 - d) The demand for chocolate would decrease

Text 1

Tony's Chocolonely sued by Milka-maker over the colour purple

23 February 2024

By Sam Gruet, Business reporter, BBC News

Milka-manufacturer Mondelez has taken legal action against Tony's Chocolonely for mimicking its purple packaging.

Tony's has launched four new temporary wrappers, inspired by well-known bars such as Milka as well as chocolate made by other firms including Mars.



It said it released a campaign in Germany and Austria to highlight the use of child labour by major suppliers in the cocoa industry.

Mondelez said it owned a colour trademark in Europe.

"We can confirm that the current legal issue is limited only to trademark infringement matters and concerns."

Mondelez added: "As a matter of practice, to protect the values of our brands, which we have worked hard to build over hundreds of years, we express our concerns to third parties when they are using a protected brand element."

The other bars in the campaign look similar to a Kit Kat, which is made by Nestle, a Twix, produced by Mars and the ambassador's favourite Ferrero Rocher, owned by Italy's Ferrero.

Commenting on the campaign, Dutch-based Tony's Chocolonely said: "Most big chocolate companies don't pay a living income price for all their cocoa. Resulting in exploitation on cocoa farms, with 1.56 million children involved in child labour in Ghana + Côte d'Ivoire."

Tony's said that following the release of the chocolate, it had received a legal injunction "about a certain bright, not-so-joyful colour we used on one of our bars".

The colour purple which was on the branded packaging in question, a parody on the iconic Milka bar, has since been replaced with grey,

It added that it planned on appealing the injunction but would comply by changing the packaging for "as long as we need to", adding: "Let's pay farmers, not lawyers."

2) Reading portion

Read the text *Tony's Chocolonely sued by Milka-maker over the colour purple* and answer the following questions.

1. What legal action did Mondelez take against Tony's Chocolonely regarding the packaging?

- a) Filed a lawsuit for imitating their chocolate bars' shape
- b) Filed a lawsuit for copying their wrappers
- c) Filed a lawsuit for patent infringement
- d) Filed a lawsuit for false advertising

2. Why did Tony's Chocolonely release a campaign in Germany and Austria?

- a) To promote their new chocolate flavours
- b) To expand their market presence
- c) To raise awareness about fair trade practices
- d) To compete with other chocolate brands

3. What does Mondelez claim to own a trademark for in Europe?

4. Why did Tony's Chocolonely use the colours of other chocolate brands in their campaign?

5. Why did Tony's Chocolonely agree to change the colour of their chocolate bars?

- a) To symbolise the lack of transparency in the chocolate industry
- b) To encourage consumers to buy more chocolate bars
- c) To save costs on production
- d) To pay the producers of the chocolate rather than fight the court case

3) Research portion

In groups of 2 or 3, do some research on one of the following themes. Use a search engine, such as Google. Try to find answers to the questions below the theme and collect them.

Then put your findings on a poster (A4 size). You can choose to make a digital poster (using Canva) or to make one on paper.

Fair Trade Chocolate:

1. What is fair trade chocolate, and how is it different from regular chocolate?
2. How does fair trade help cocoa farmers and their communities?
3. Can you name some popular fair trade chocolate brands?
4. Why is it important for cocoa farmers to receive fair wages and good working conditions?
5. How does fair trade chocolate contribute to protecting the environment?

The Value of Chocolate:

1. How does chocolate help the economy of countries that produce it?
2. What are some good things about eating chocolate for our health?
3. Can you think of any other uses for chocolate besides eating it?
4. Why do some chocolate brands cost more than others, and is it worth it to pay more for chocolate?

What is Fairtrade?

Fairtrade makes trade better by giving farmers and workers in poorer countries fair prices, good working conditions, and a fairer deal.